

## 2016 中國與亞洲紡織國際論壇 (China & Asia Textile Forum 2016)

「2016 中國與亞洲紡織國際論壇 (China & Asia Textile Forum 2016)」將於 2016 年 3 月 14 日至 15 日在上海萬豪虹橋大酒店隆重登場。由中國紡織品進出口商會(CCCT)和上海希為投資管理有限公司(ECV)共同主辦的中國與亞洲紡織國際論壇，每年聚集來自全球各地紡織與時尚相關企業與公協會前來吸取最新的產業脈動和未來趨勢。2016 年的論壇上將回顧 2015 年中國紡織產業進出口概況、探討中國十三五規劃(Five-year Plan)和中國紡織產業的經濟遠景、跨太平洋夥伴關係協定(TPP)和區域全面經濟伙伴關係(RCEP)最新進度與關鍵影響、中國紡織配備科技發展、印度紡織產業現況、全球採購趨勢等產業熱門議題。在論壇中您將可以見到聽到知名大型國際企業如 adidas、JC Penny、Li & Fung 實例分享採購策略以及供應鏈管理配置。透過主辦單位精心安排的 2 天議程和邀請到一流企業的代表擔任講者，相信企業能在會議之後對 2016 年產業走向有更多的了解與想法，助益企業精進發展與成長，迎接未來挑戰與機會。

2015 年中國與亞洲紡織國際論壇約有 22 國家 300 名代表參與，2016 年訂於 3 月 14 日至 15 日召開，紡拓會敬邀各界品牌商、製造商、採購商與公協會踴躍參與。

■ 相關資訊: <http://www.ecvinternational.com/2016asiatextile/>

### ■ 報名資訊

- 1.活動時間：2016 年 3 月 14-15 日
- 2.活動地點：上海萬豪虹橋大酒店 Shanghai Marriott Hotel Hongqiao
- 3.參加費用：紡拓會優惠價 US\$800/人(原價 US\$1,800/人)  
(以上不含機票，食宿費用)
- 4.報名日期: 2016 年 2 月 26 日截止
- 5.承辦人: 中華民國紡織業拓展會 服飾展覽科 郭夢禪 kimmie\_kwok@textiles.org.tw  
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意者請填妥下列資料，索取報名表格

公司名稱：_____	參加人數：_____
參加人姓名:_____	
連絡人：_____	電話：_____分機：_____
E-mail：_____	傳真：_____

請回傳至 FAX:2391-1648

# China & Asia Textile Forum 2016

March 14th-15th, 2016

Shanghai Marriott Hotel Hongqiao



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March 14th-15th, 2016 Shanghai Marriott Hotel Hongqiao

## Summit Highlights:

- Import and Export Trade of Textile and Apparel Industry and its Changes and Trends in Provinces and Municipalities of China in 2015
- Deep Interpretation of the 13th Five Year plan and Prospects of Economic Situation for China's Textile Industry
- Impact of TPP on the Textile and Apparel Sector
- The Latest Progress of RCEP and its Impact on Asia's Textile Industry
- Overall Development Situation and Future Trends of China's Textile Equipment and Technologies
- Textile Factories in the Future
- Overall Situation and Development Trends of India's Textile Industry
- Panel Discussion: 2016 Asia's Textile Industry Trend Prospects
- Panel Discussion: How to Improve Corporate Competitiveness through All-around Upgrade and Innovation
- Panel Discussion: How do Textile Corporations Achieve "Going Global" and Global Layout against the Fast-Changing International Trading Environment
- Practice and Innovation for Purchasing of Textile and Apparel in Asia
- The Latest Purchasing and Supply Chain Layout of Textile Corporations against the Constant-changing Background of Textile Industry in Asia
- How to Reduce the Complexity of Supply Chain Management through the Execution and Planning System of the Supply Chain
- Panel Discussion: The Purchasing Strategy of International Buyers and its Change and Development Prospects

## Organizer:



## Supporter:



UNITED STATES  
FASHION INDUSTRY ASSOCIATION



## Media Partner:



中国化纤信息网  
www.ccf.com.cn



中国纺织信息网  
www.tteb.com

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## Summit Background

Textile industry is a traditional industry with rapid changes. The rising labor costs, industrial transfer, internet technology, TPP as well as RCEP have all made a great influence on the Asian Textile and Apparel Industry. For all the textile enterprises, it's really important to know the latest sourcing trend and developmental situation in some main Asian countries. This conference tries to share and discuss a variety of hot topics to help the insiders to avoid the risks and find opportunities. Meanwhile, it's also a platform for exchanges, communication and mutual assistance.



### Who Should Attend

President/VP/CEO/COO  
Sourcing/ Purchasing Director  
Executive Director/General  
Manager  
Director/ Business Manager  
Sales Director/ International  
Sales Manager  
Business Development Director  
Strategy Development Director  
Director for International  
Market  
Import/Export Manager  
Regional Director/Manager  
R&D Director  
Technology Director



### Industry Segment

Apparel  
Home Textile  
Textile manufacturers  
Chemical Fiber Manufacturers  
Textile Machinery Manufacturers  
Textile Machinery Accessories  
Textile Chemicals  
Logistics  
Distributors  
Law Firm  
Consultation  
Certifier



### Potential Speakers

China Chamber of Commerce  
for Import and Export of Textile  
and Apparel  
China National Textile and  
Apparel Council  
United States Fashion Industry  
Association  
Bangladesh Textile Mills  
Association  
Myanmar Garment  
Manufacturers Association  
Textile & Fashion Federation,  
Singapore  
The Textile Association (India)  
Vietnam Textile & Apparel  
Association  
Garment Manufacturers  
Association in Cambodia  
J.C. Penney Purchasing  
Corporation  
Li & Fung  
Trendy International Group

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## Day One

08:30 Sign in

09:00 Import and Export Trade of Textile and Apparel Industry and its Changes and Trends in Provinces and Municipalities of China in 2015

- Textile and Apparel Import and Export Trade Data of Provinces and Municipalities of China
- Interpretation of Latest Trade Policies on Textile and Apparel Industry
- Challenges Facing the Textile Corporations
- Prospect of China's Textile Industry in 2016

Hui Jiang

President

China Chamber of Commerce For Import and Export of Textile and Apparel

09:35 Deep Interpretation of the 13th Five-year Plan and Prospects of Economic Situation for China's Textile Industry

- Interpretation of the Content of the 13th Five-year Plan
- New Circumstances, New Strategies and New Opportunities

China National Textile And Apparel Council

10:10 Tea Break & Networking

10:30 Impact of TPP on the Textile and Apparel Sector

- Elimination of Tariffs
- Rules of Origin
- Short Supply List

Julia Hughes

President

United States Fashion Industry Association

11:05 The Latest Progress of RCEP and Its Impact on Asian Textile Industry

- The Latest Progress
- Its Impact on Asian Textile Industry
- Opportunities Faced by Textile Enterprises

Mark Lee

President

Textile & Fashion Federation ,Singapore

11:40 Lunch & Networking

13:30 Overall Development Situation and Future Trends of China's Textile Equipment and Technologies

- Development Situation of China's Textile Equipment Industry and Textile Technology
- Industry Environment Analysis
- Trend Prospects

China Textile Machinery Association

14:00 Textile Factories in the Future

- Intelligent Manufacturing
- Innovative Supply Chain Management

Jacob Zhu

Senior Director

Trendy Group

ECV reserves the right to alter and update the agenda, and the final agenda will be released one week before the event

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## 14:30 Overall Situation and Development Trends of India's Textile Industry

- Overall Conditions of India's Textile and Apparel Industry
- Interpretation of Investment Policies
- Trend Prospects

Arcind Sinda  
President  
The Textile Association (India)

## 15:00 Tea Break & Networking

## 15:30 Panel Discussion: Trend Prospect of 2016 Asia's Textile Industry

China Chamber of Commerce for Import & Export of Textile and Apparel  
Bangladesh Textile Mills Association  
Vietnam Textile and Apparel Association  
Myanmar Garment Manufacturer Association  
Garment Manufacturers Association in Cambodia  
The Textile Association (India)

## 17:00 Panel Discussion: How to Improve Corporate Competitiveness through All-around Upgrade and Innovation

- R&D and Innovation
- Equipment and Technical Innovation
- Intelligent Manufacturing
- Marketing Innovation

China Textile Entrepreneur

## 17:50 Panel Discussion: How do Textile Corporations Achieve "Going Global" and Global Layout against the Fast-Changing International Trading Background

- Influences Brought by the Changes of TPP, RCEP and other International Trade Policies
- Should we go global?
- Opportunities brought by "One Belt and One Road Strategy"
- Where to go—Vietnam, Cambodia, Bangladesh, India or Africa?
- How to reduce operation risks?
- How to fulfill corporation social responsibilities and achieve sustainable development?

China Textile Entrepreneur

## 18:40 End of Day One

## Day Two

## 09:00 Latest Sourcing Practices of Asian Textile & Apparel Industry

Eike Michaelis  
Director Strategy Sourcing  
Adidas

## 09:35 Textile Enterprises' Layout of Supply Chain to Cope with Constant Changes in Asian Textile Industry

- Latest Changes in Asian Textile Industry
- Optimization and Upgrading of Sourcing Supply Chain
- Best Practice

Li & Fung

## 10:10 Tea Break & Networking

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10:40 **How to Reduce the Complexity through the Supply Chain Execution and Planning System**

Open for Sponsor

11:15 **Panel Discussion: Sourcing Strategy of International Buyers and its Change and Development Prospects**

- Influence of International Trade Policies
- New Purchasing Strategies
- Changes and Trend Prospects

International Buyers

12:15 **Lunch & Networking**

14:00 **Matchmaking**

Matchmaking aims at promoting the cooperation among textile plants, textile machinery plants, textile chemicals manufacturers, purchasers, suppliers, certificate authorities, distributors, consulting firms and others.

This matchmaking will focus on suppliers who invest and set up factories in Southeast Asia. Multiple choices will be provided for you to help you find your best partner as soon as possible.

17:00 **End of Day Two**